

Eworkstyle Institute

Acronym for Economy Work & Lifestyle

*About ACCESS
College Prep Program*

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Eworkstyle began with

Homicide Prevention & Community Development

Pronounced: **E** – Work – Style

Founded: 1995 to Teach Media Literacy

Incorporated: 501c3 not-for-profit

Mission:

A: Empower young adults to direct their legacy & future;

B: Raise personal communications literacy and voice;

C: Local to global community project based learning;

D: Products delivering educational service solutions;

E: Work experience in print, radio, TV & event production.



ACCESS to a Livable Wage

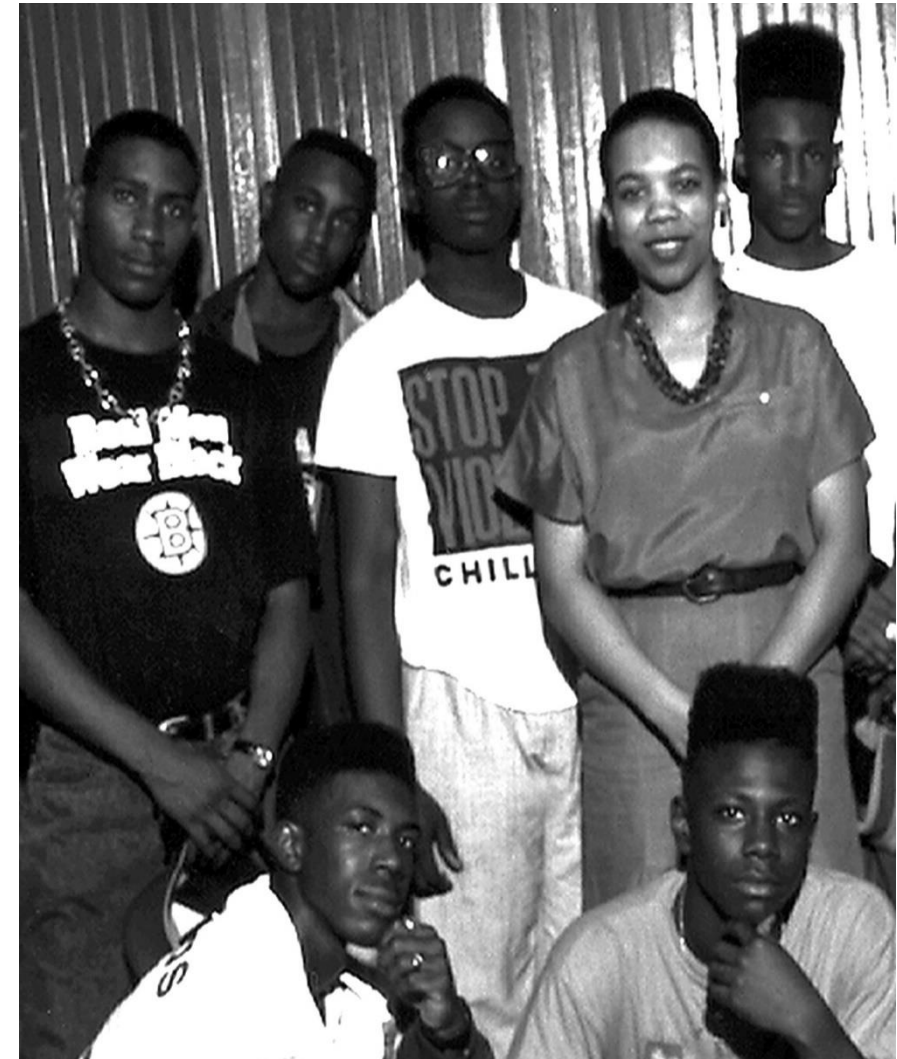
As Blue, Green, Web & STEAM Economies Emerge

Work & Lifestyle Will Change – Who will gain ACCESS?

Eworkstyle ACCESS Community Fellows Program is an Another Course to College Educational Service Solution.

ACCESS Fellows are on the edge of their career frontier:

- Building critical thinking, analytical & language skills;*
- Researching & writing about economic change;*
- Gaining verbal & written language skills;*
- Learning print, radio & TV media production.*



Why ACCESS Community Fellows?

Instruction, Service Learning & Work Experience

Fellows produce a thesis from their research & experience!

12 Points of ACCESS to Media Production & Leadership:

1. Fellows work, learn, grow together in a restorative environment.
2. Small classes: 2 instructors per 6 ACCESS Fellows.
3. Fellows represent, research, write about their communities.
4. Fellows develop verbal & written literacy via advocacy projects.
5. Fellows work on building human capital and livable cities.
6. Fellows create print, radio & TV productions on advocacy work.
7. Fellows help create their graduation conference & present for it.
8. Fellows receive a stipend & a laptop as part of their experience.
9. Fellows are helped to pursue college\careers across sectors.
10. Fellows are mentored for 1 year after graduating ACCESS.
11. Fellows become lifelong alumni of Eworkstyle Institute.
12. Alumni receive a permanent web page with graduating peers.



Teamwork & Leadership

From Human Capital to Community Development

ACCESS Topics Include: *self-development, local to global knowledge work & sustainable community building.*

Fellows are encouraged to innovate solutions to issues.

ACCESS Community Fellows:

- **Grow from oral traditions into legacy storytelling;**
- **Work individually & together in teams;**
- **Listen to a variety of lectures on educational experience;**
- **Travel to research and meet activists, entrepreneurs and leaders across professional, political & academic sectors.**



We use AACU Standards


American Association of Colleges & Universities

Fellows develop mastery of a range of abilities and capacities empowering and allowing them to maneuver in and shape a world in flux. Our expertise is based on 40+ years of university instruction.


We Incorporate University Experiences While Guiding Fellows to:

- Communicate in diverse settings\groups, via written, oral, visual means;
- Understand\employ quantitative\qualitative analysis to describe\solve problems;
- Interpret, evaluate, and use information discerningly, from a variety of sources;
- Integrate knowledge of various types and understanding of complex systems;
- Resolve difficult issues creatively by employing multiple systems and tools;
- Derive meaning from experience and gather information from observation;
- Develop and demonstrate intellectual agility and change management;
- Transform information into knowledge and knowledge into judgment & action;
- Work well in diverse teams and build consensus.

SCHOOL OF HUMAN SERVICES



Springfield College



Master's Degree in Human Services
Concentration in
**Organizational Management
and Leadership**

Our Approach to Writing

Protect, Promote & Advocate for Communities

- People of ethnic cultures come from oral traditions whereby stories are handed down between generations.
- However, every time a story is told it gets changed and with each change a value of the origin is often lost, reinterpreted, convoluted, diluted and made weaker.
- Next generations often lose story legacy guideposts.
- Our approach to writing is to teach the habits, processes practices and ideas of storytelling, so Fellows write from experiential legacies that can be looked up and sourced in original forms and shared for generations to come.



Our Approach to Publishing

Move from Oral Traditions to Journals for History

- Fellows learn to engage and interview experts to accumulate a body of ideas, experiences, opinions and solutions to issues forming fundamental beliefs\values.
- Fellows interview and write about family, culture, identity and represent community as ambassadorial leaders.
- Fellows enjoy close-knit mutual support and an interclass exchange of ideas as they develop, research & write a thesis, then create a digital presentation and video story.
- There is a dual act of courage in writing about what we experience: 1) We let people see who we are and what we really think; 2) We invite people to know more.

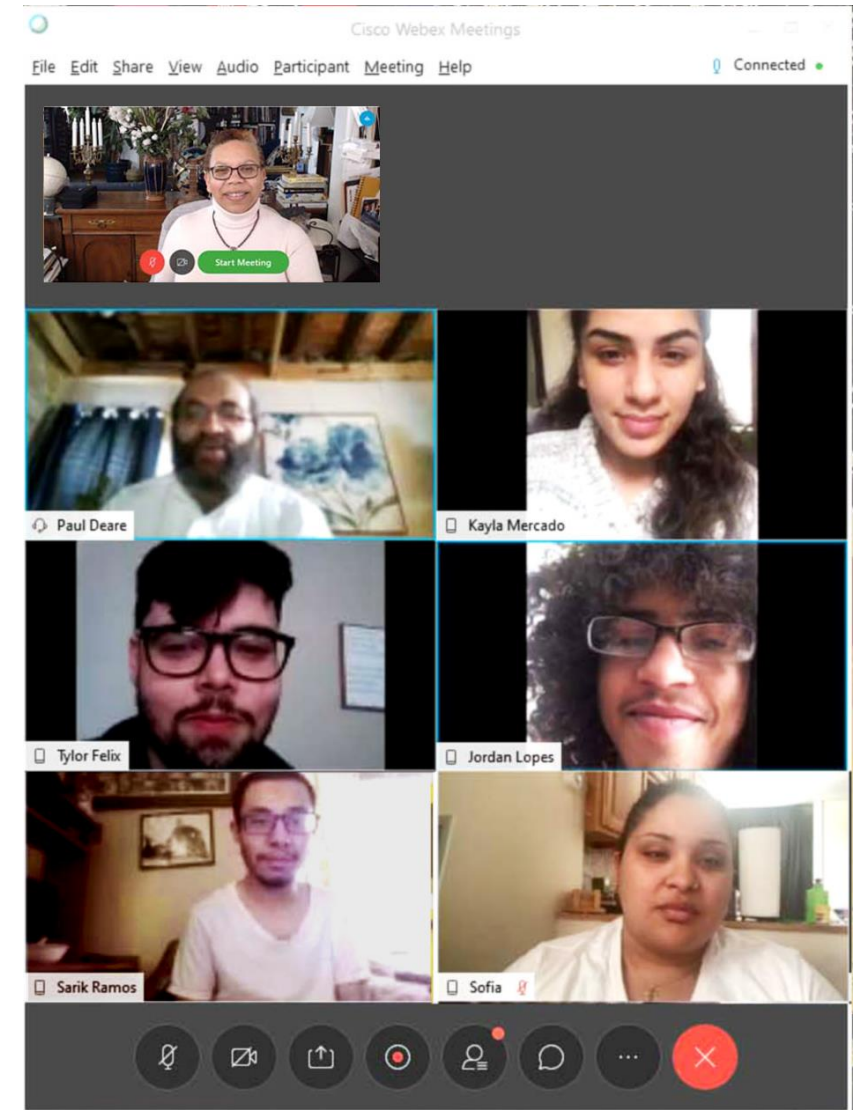


Online Meetings & Presentations

Verbal Communications Literacy

Communications literacy via continual conversations discussing issues & solutions:

- Critical thinking for script research & writing;
- Having voice & learning interview techniques;
- Sharing ideas & listening to feedback;
- *Each participant's media production is located on their ACCESS alumni permanent web page.*
- *Alumni are encouraged to share experiential learning as they grow into global citizens.*



TV Production & Showcase

In Front of a Camera, Individuals Self-Correct

- When people see and hear themselves in front of the camera, a change happens within, they decide how they want to be viewed.
- Literacy comes with continual practice in conversation, discussing issues and solutions.
- Fellows research, develop and present video scripts - from their findings on health disparities to sanctuary cities around the world. They learn use media to present issues, lessons and have important and informative discussions.



Graduation Conference Event

Produced by Fellows who Present their Findings

- As ambassadors & emerging global citizens Fellows interpret the world for communities.
- As multi-cultural people, Fellows share local to global strategies to meet community needs.
- Fellows present to show who they are and why their contributions are important to the world.
- Fellows receive a web page hosting their work.
- Fellows receive a stipend, laptop & certificate.



Free via MassHire WIOA Grant & Our Partners

WIOA = *Workforce Investment Opportunity Act - US Dept. of Labor*



For more information
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